Virtual Conference 2024 INTERESTED HOST GUIDE



WWWG 2023 was an exciting time! After a COVID hiatus and a year of transforming our vision to serve more women, we implemented new technology that allowed us to have "Virtual Host Sites" for the first time. Our brave, pioneer host sites helped us learn many lessons as we worked to cast a wider net in encouraging, teaching, and uplifting God's children. Armed with expanded knowledge and tremendous advice from those who hosted last year, we want to invite you to join us as a 2024 WWWG Host Site to bring the message of "Call to Me" to your congregation and community.

Romans 8:28 "And we know that for those who love God all things work together for good, for those who are called according to his purpose." This is where YOU can participate in God's plan for Conference.

WHAT IS WWWG ON-DEMAND?

WWWG On-Demand is a special opportunity for you to share WWWG in your home town with your congregation, community, friends, and family. We all need and desire ways to encourage and strengthen relationships. Think of how you can be an encouragement to those who want to attend the live event but who are unable to travel because of distance, health or family responsibilities. You, and the women who help you, will determine how simple or elaborate your event will be. From decorations, to food, to promoting the event, you will customize it for the women you serve as they gather.

No matter how simple or elaborate your event, you and your gathering can expect the opportunity to recharge and refresh your spirits as you learn, laugh, and sing together.

LIVESTREAM VS. ON-DEMAND

Last year, through our Whova virtual event platform, we provided not only Livestream access as the in-person conference unfolded, but also On-Demand content to be viewed after the fact. While the live conference will once again be live-streamed, we recommend Host Sites utilize On-Demand content. This advice comes not just from the leadership of WWWG, but from the majority of 2023 Host Sites. Your Liaison will discuss the pros and cons of each option to help you decide which is best for your needs.

Livestream access will be available beginning 30 minutes before conference begins each day:

- Friday, April 12, 2023, beginning at 5:30pm CST (conference begins at 6:00pm)
- Saturday, April 13, 2023, beginning at 8:30am CST (conference begins at 9:00am)

On-Demand content, which will be edited recordings of each session and our congregational singing, will be available by the Friday following conference (April 19), and provided within a private Vimeo channel only accessible to registered Host Sites.

WHAT IS REQUIRED TO USE ON-DEMAND?

• A good internet connection

- If you can view a YouTube video or Netflix without buffering (pauses in the video), your connection should be adequate.

- If you are "tech savvy," a speed of 5mbps or more is adequate.

• A sound system adequate enough for your gathering to fully experience the event

• A large overhead screen for your gathering to comfortably view the event

WHOM CAN YOU EXPECT TO SEE?

The WWWG Management Team is actively reviewing our potential list of world-class speakers and entertainers to ensure the "Call to Me" lineup will glorify God and edify and uplift the women who will attend, both in-person and virtually. The full lineup of speakers will be revealed at our annual **Conference Kick-off Event on October 22, 2023, at 2:00 pm**, live on our Facebook page. We invite you to join with us for this fun live event to learn all the details of the 2024 WWWG Conference. We will also update you via email following that event.

10.22.23 @ 2 pm CST

Join us for our Virtual Kickoff LIVE on our Facebook page

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WHAT DOES WWWG ON-DEMAND PROVIDE TO ME AS A HOST?

- WWWG On-Demand Host Guide
- Live Event Feed April 12 & 13, 2024 provided upon request
- Unlimited Viewing Access to all breakout sessions
- Unlimited On-Demand access beginning on April 19, 2024 through August 31, 2024
- Monthly Informational Zoom Meetings (January through April) to connect and share ideas with other On-Demand Hosts, ask questions, and receive exclusive information
- Detailed Conference agenda
- Dedicated technical support via email through your event. Live tech support the day of your event may be available upon request.
- · Mood Board with inspiration for décor, as you see fit
- Customizable flyers to promote your event with your congregation and community
- Customizable PowerPoint slide to promote with your congregation
- A dedicated Liaison who will support you each step of the way
- Opportunity to add on up to 2 half-price tickets to attend in-person in preparation for your On-Demand event

HOW MUCH DOES WWWG ON-DEMAND COST?

WHAT IS NEXT?

Based on the size of your church and your plans to promote the event in your community, please select the tier that matches your estimate of the number of women you think you will host. This will be on the honor system. It will be exciting to see what the Lord does through you and your church family!

Some host gatherings will choose to provide the event free to their attendees, but others will charge a nominal fee. You and your leadership will decide what is best in your situation.

Tiered On-Demand Host Options:

Small Congregation Host Site: Up To 30 Attendees

\$300

Medium Congregation Host Site: 31-79 Attendees

\$500

Large Congregation Host Site: 80+ Attendees

\$800

Virtual Conference

Pray

As a team, ask God for guidance and strength so that the WWWG On-Demand event will glorify Him and lift high the name of Jesus for all in your community to acknowledge Him.

Visit with Your Local Church Leaders

Tell your church leaders about WWWG and the many opportunities with WWWG On-Demand. Present the WWWG leadership letter to your leaders and let them know what WWWG means for you.

Register as a Host Site

Registration is the official step that gets you matched with a dedicated liaison who will help you get your planning started.

Registration opens on October 22, 2023. Registration deadline for On-Demand Host Sites is **January 15, 2024.** Register as an "On-Demand Host Site" at **womenwalkingwithgod.org/registration.**

Form a Team

Select a couple, or a handful, of women to work together with you. Pray and prepare for a very fun and meaningful experience! We will share ideas to make it as easy as possible for you to be successful.

Host Expectations

- Facilitate WWWG On-Demand Event (All resources are provided with the hosting fee.)
- We strongly recommend hosting your event shortly after the Live Conference, between April 19 and the first week of May. (Dedicated technical support can only be guaranteed through the end of April.)
- On your phone, record a short video during your gathering, and send it to WWWG.
- Log attendee contact information and submit to WWWG.

Foster Unity

As a host and leader of your team, keep unity as your event begins to take shape. In the spirit of sensitivity and humility, create and maintain a safe environment for all to come unhindered to the feet of Jesus in their personal way. Pray for the Spirit to guide you as you demonstrate love to those you invite and host.

Lean on God

Within each WWWG On-Demand host site, the Lord will have a unique agenda. Listen and rely on Him while trusting in His strength and direction.

Key Dates

Registration opens October 22, 2023. On-Demand Host Site registration deadline is **January 15, 2024** or when all available spots are filled, whichever occurs first.

Live Conference Dates & Times

Friday, April 12 - 6PM to 9PM CST / Saturday, April 13 - 9AM to 4PM CST











EXAMPLES OF HOW WOMEN ARE CUSTOMIZING THEIR HOST SITE EXPERIENCE

Congregation 1

This congregation, based upon their small size and a desire to bless the young moms of their church family, has decided they don't need to sign on as a host site but rather will provide babysitting by the older women of the congregation so the younger women can attend Conference in person on April 12 & 13. The older women then are registering with the "Watch with Friends" ticket option and plan to gather on some date after April 13, 2024, to enjoy the lessons and entertainment virtually.

Congregation 2

This congregation has decided to be a Host Site and is partnering with other congregations to create a large, unified event in their area. They are excited to have an event that brings area women together for fellowship and fun, even though they worship with different church families.

Congregation 3

This congregation has also decided to be a Host Site. In addition to inviting friends, family and co-workers, the women will publicize the event through their multiple community outreach ministries. This will not only enhance their WWWG event, but also will form new relationships for their church's existing ministries.

Congregation 4

Some women from this congregation have always attended in-person Conference and still wish to do so in 2024. However, others from their congregation would be blessed by what they learn but are unable to attend the in-person Conference (i.e., unable to travel, poor health, scheduling conflicts, etc.). So, they are purchasing in-person tickets and also signing on as a Host Site, thus allowing them to utilize the On-Demand recorded content to share their Conference experiences back home following the event.



Dear Church Leaders and Elders:

The Women Walking with God (WWWG) Conference began in 2007 when some women at Northside Church of Christ in Wichita, Kansas dreamed of an event that would encourage women in our area. Conference began at the Northside church building with 600 in attendance but within a few years outgrew that venue. Attendance had grown to 1400+ before the pandemic, and the event is now held at Hartman Arena in Wichita, Kansas.

Speakers are selected so that women from the Churches of Christ, or any Christian fellowship, can feel confident inviting their family, friends, and the community to an event with world-class speakers and entertainment. Worship and vocal performances are a cappella, and as a whole, Conference is geared toward both believers and those who might be seeking the Lord.

Organization and management of the WWWG Conference is done by the women of the Northside congregation. It is intended to be "self-supporting" and "break-even." Ticket costs and simulcast fees are set to cover expenses only.

The annual Conference is held in April—a Friday night and all-day Saturday—filled with biblical teaching, worship, a Christian humorist, performances by a cappella groups, and shopping opportunities at various vendors. While the Conference experience includes lots of fun and fellowship, the emphasis is on spiritual growth, with breakout sessions to address specific groups and topics. A free, online community is also offered to encourage and connect women. Conference organizers will soon be launching year-round resources to women via email.

During the pandemic many women voiced their desire to be a part of Conference but were unable to attend in person; therefore, Conference was live-streamed and well-received. We learned that groups of women organically chose to gather and watch Conference together. During the 2023 Conference, we implemented a simulcast experience hosted by 15 hand-selected "Host Sites." For 2024, we will be increasing the number of "Host Sites" to help reach an even larger audience with the message of conference.

We share this information because we believe attending the Conference in person could be a blessing to the women of your congregation. Or perhaps the women of your congregation might enjoy using their talents for the Lord and serving your community by being one of the select few simulcast locations this year.

The Women Walking with God ministry is overseen by the Northside eldership, and Steve Tandy is the elders' representative to the WWWG Management Team. Church leaders may contact Steve with additional questions at <u>standy@northsidecoc.org.</u>

In Him,

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Steve Tandy, for the Northside Elders

northsidecoc.org